

\*P PATHMARK

**From:** Kuruc, Nick

Edited: 6/27/97 11:20

**Subject: July Electronic Coupon**

**RE: Pathmark Stores - Chain ID's**      **0522-00-00**

**0522-01-00 (contracted stores)**

**During July (7/5-8/2) we will be running an "Electronic Coupon" at a value rate of \$2.00 per carton/\$.20 per pack on all styles of WINSTON and DORAL.**

**In conjunction with this effort all Pathmark Stores will receive a 30 carton distribution of WINSTON Styles and a 20 carton distribution of DORAL Styles the week of June 30.**

**Please ensure that all Pathmark Stores place the Electronic Coupon announcements under WINSTON and DORAL Space on the package and carton merchandisers..**

**If you have any questions, please call me.**

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